



Soft Chew *for dogs*



1 Real Chicken	2 Real Chicken Liver	3 Grilled Chicken Flavour	4 Lamb Flavour
5 Fish Flavour	6 Real Prawns Flavour	7 Milky Flavour	8 Real Egg
9 Real Chicken with Milky Flavour	10 Real Chicken with Mix berry Flavour	11 Real Chicken with Pomegranate	12 Real Chicken with Banana
13 Real Chicken with Coconut Flavour	14 Real Chicken with Strawberry		
15 Real Chicken with Cranberries	16 Real Chicken with Peanut butter		
17 Real Lamb with Carrots	18 Real Lamb with Sweet Potato		
19 Real Duck with Banana	20 Real Meat with Berry Flavour		





Heart Shape | 24 x 20 mm
14 x 10 mm



Hexagon Shape
20 x 18 mm



Star Shape
20 x 20 mm



Teeth Shape
24 x 18 mm



Butterfly Shape
27 x 16 mm



Bone Shape | 28 x 16 mm
18 x 10 mm



Fish Shape
20 x 24 mm



Round Shape
16 x 16 mm



Duck Shape
25 x 24 mm



Concave Shape
14 x 12 mm



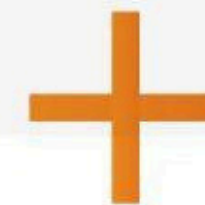
Square Shape
16 x 16 mm



Plus Shape
18 x 18 mm



Small Fish Shape
16 x 10 mm



Customized

Shape, form & colour of the
treats can be customized

(Extra charges will be applied)

1	Real Banana	2	Strawberry	3	Mix Berry	4	Pomegranate
5	Banana with Honey	6	Real Mango	7	Blueberry	8	Pumpkin
9	Carrot	10	Spinach				
11	Beetroot	12	Milky Flavour				
13	Cheese Flavour						





Functional Treats *for dogs & cats*





Hypoallergenic & Grain Free Treats



Skin & Coat Support



Multivitamin



Hip & Joints



Renal Support



Gastro Support



Liver Support



Calcium & Vitamin D3



Multibenefits



Peanut Butter



Soft Sticks



Meal Topper



Soft Chews



Protein Bar



Soft Bites

for cats



1

Real Chicken Liver

2

Real Chicken with Milk

3

Real Chicken with Catnip

4

Real Fish with Herbs

5

Real Salmon Flavour

6

Real Tuna Flavour

7

Real Mackerals
Fish Flavour

8

Real Chicken with
Cheese flavour



Salmon
Flavour





Soft Sticks
for dogs



1 Real Chicken	2 Real Chicken Liver	3 Smoked Chicken Flavour	4 Grilled Chicken Flavour
5 Lamb Flavour	6 Boiled Chicken Flavour	7 Smoked Lamb Flavour	8 Fish Flavour
9 Ocean Fish Flavour	10 Real Duck	11 Milky Flavour	
12 Real Egg	13 Real Chicken with Milky Flavour		
14 Real Chicken with Cheese Flavour	15 Real Chicken with Mix berry Flavour		
16 Real Chicken with Pomegranate	17 Real Chicken with Banana		
18 Real Chicken with Coconut Flavour	19 Real Chicken with Honey		



20 Real Chicken with Strawberry

21 Real Chicken with Cranberries

22 Real Chicken with Peanut Butter

23 Real Lamb with Carrots

24 Real Lamb with Sweet Potato

25 Real Duck with Banana

26 Real Meat with Mango Flavour

27 Real Meat with Berry Flavour

Real Chicken with Peanut butter



Real Chicken with Strawberry



1	Real Banana	2	Strawberry	3	Mix Berry	4	Pomegranate
5	Banana with Honey	6	Real Mango	7	Blueberry	8	Pumpkin
9	Carrot	10	Spinach				
11	Beetroot	12	Milky Flavour				
13	Cheese Flavour						





Soft Dental Treats *for dogs*



1	Real Chicken with Berry Flavour	2	Real Chicken with Milk Flavour	3	Real Chicken with Mix berry Flavour	4	Real Chicken with Pomegranate
5	Real Chicken with Banana	6	Real Chicken with Strawberry	7	Real Chicken with Cranberries		
8	Real Lamb with Carrots	9	Real Lamb with Sweet Potato				
10	Real Duck with Banana	11	Real Meat with Berry Flavour				





**Single-Ingredient
Jerky** *for dogs*



1

Chicken Jerky

2

Lamb Jerky

3

Boneless Chicken Bites

4

Chicken Strip

5

Chicken Chips

6

Chicken Bites

7

Chicken Jerky with Sesame Seed

8

Biscuits wrapped with Chicken

9

Meat Jerky with Apple

10

Meat Jerky with Turmeric

11

Meat Jerky

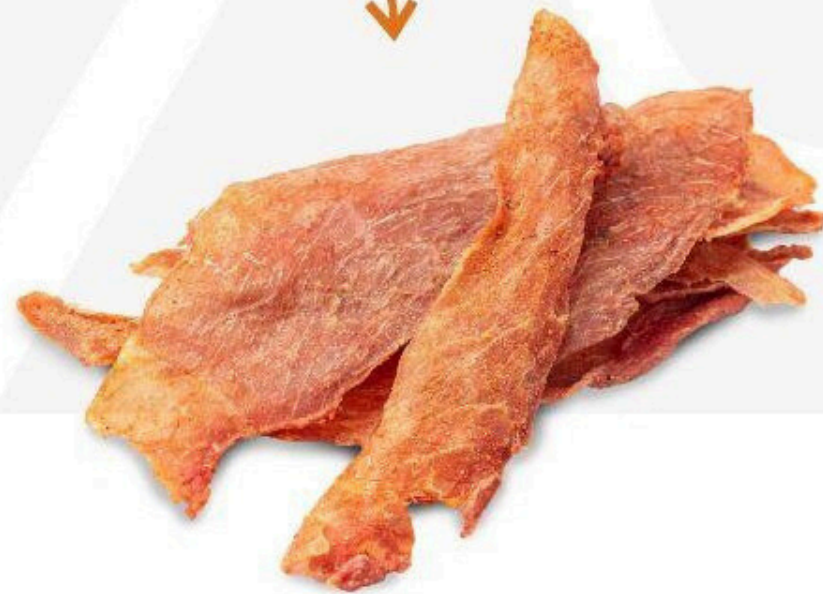
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Fish Jerky

Chicken Jerky



Meat Jerky with Apple



Lamb Jerky





Peanut Butter

for dogs



1	Peanut Butter with Flaxseed & Prebiotics	2	Peanut Butter with Multiberries Flavour	3	Peanut Butter with Pumpkin Seed	4	Superberries Peanut Butter
5	Supermelon Peanut Butter	6	Peanut Butter with Pomegranate	7	Peanut Butter with Coconut	8	Peanut Butter with Brocoli
9	Peanut Butter with Sea Weed	10	Peanut Butter with Chicken Liver	11	Peanut Butter with Real Chicken Flavour	12	Peanut Butter with Smoked Chicken Flavour
13	Peanut Butter with Gilled Chicken Flavour	14	Peanut Butter with Lamb Flavour				
15	Multiseed Peanut Butter with Chicken	16	Multiseed Peanut Butter with Egg				
17	Pumpkin Seed Butter with Fish Flavour	18	Pumpkin Seed butter with Prawns				

Meal Topper *for dogs and cats*



1	Chicken Liver with Organic Turmeric Topper	2	Chicken Liver with Indian Herbs	3	Chicken Liver with Strawberry Meal Topper	4	Chicken Liver with Coconut Meal W24MT0004
5	Chicken Liver with Pumpkin Seed	6	Chicken Liver with Sunflower Seed	7	Chicken Liver with Roasted Peanut	8	Chicken Liver with Cottage Cheese W24MT0008
9	Chicken Liver with Pumpkin	10	Chicken Liver with Beetroot	11	Fish Meal Topper	12	Lamb Meal with Pro & Prebiotics Blends W24MT0012
13	Chicken Liver with Sesame Seed	14	Chicken Liver with Sesame Seed	15	Chicken Liver with Egg Powder		
16	BSF (Insect Meal Topper) with Carrots						



Sprinkler Jar

Chicken Liver with Indian Herbs





Meat Strips

for dogs



MEAT STRIPS

1 Real Chicken	2 Real Chicken Liver	3 Smoked Chicken Flavour	4 Grilled Chicken Flavour
5 Lamb Flavour	6 Boiled Chicken Flavour	7 Real Chicken with Banana	8 Real Chicken with Honey
9 Real Chicken with Strawberry	10 Real Chicken with Cranberries		
13 Real Lamb with Sweet Potato	14 Real Duck with Banana		
11 Real Chicken with Peanut Butter	12 Real Lamb with Carrots		
15 Real Meat with Mango Flavour			





Dehydrated *Dog & Cat Food*



COLD FROM DEHYDRATED

1

Chicken & Rice

2

Chicken Rice & Vegetables

3

Chicken & Sweet Potato

4

Chicken & Pumpkin

5

Chicken & Carrots

6

Lamb & Sweet Potato

7

Fish Flavour

Chicken & Carrots
Dehydrated



Add
Hot Water

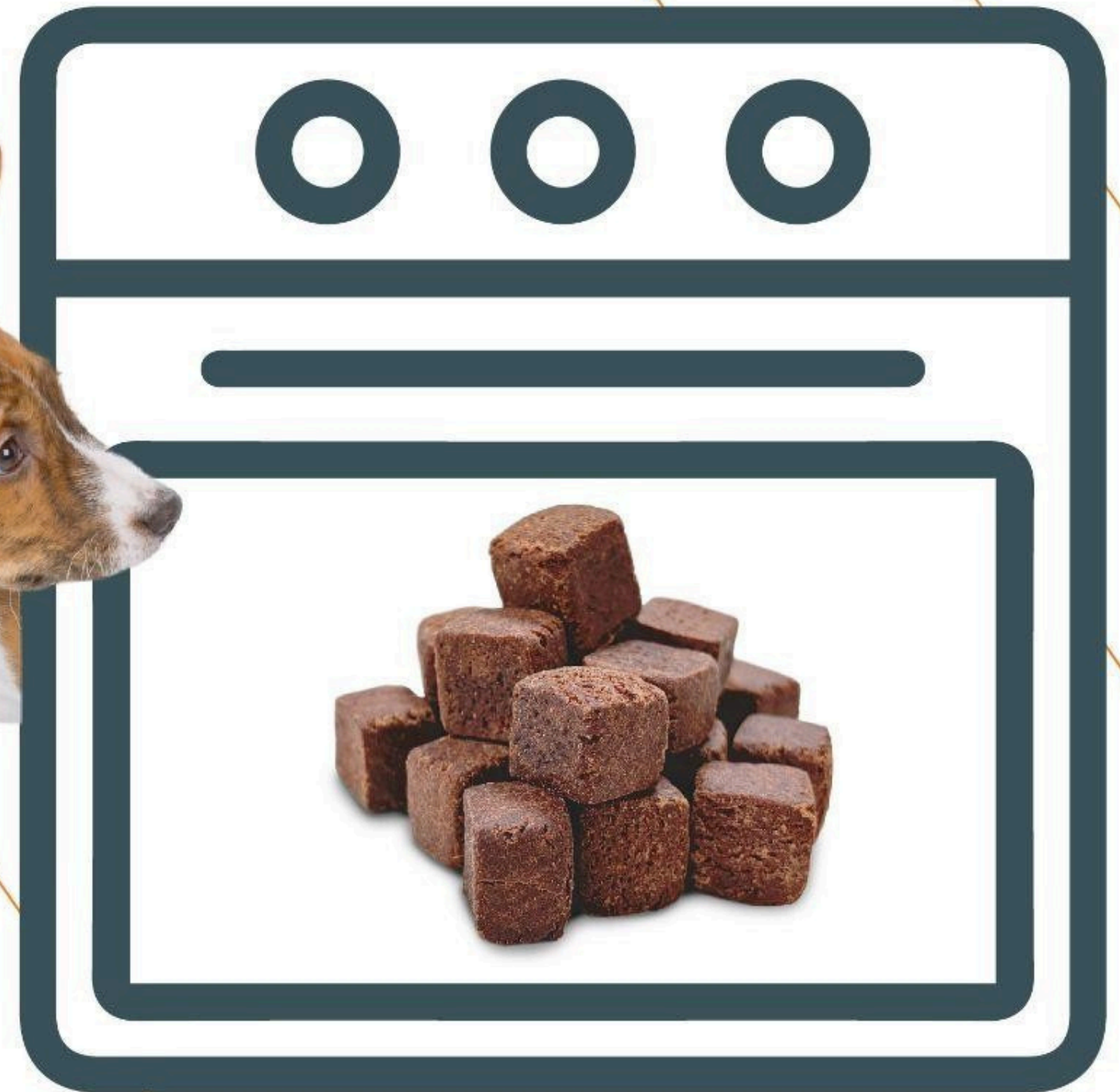
Chicken & Carrots
Rehydrated





Baked Treats

for dogs



BAKED TREATS

1 Real Chicken

2 Real Chicken Liver

3 Smoked Chicken Flavour

4 Grilled Chicken Flavour

5 Lamb Flavour

6 Boiled Chicken Flavour



Real Chicken
Flavour





New Ingredients:

Black Soldier Fly Larvae (BSF)

Seaweed based Treats

Collegen based Treats



NEW INGREDIENTS: BSF, SEAWEED AND COLLAGEN

1



Soft Sticks

2



Soft Bites

3



Soft Chew

4



Meat Strips

WHAT GOES IN, MATTERS

Protein Sources

Chicken
Lamb
Fish
Hydrolysed Animal Protein
Egg Powder
Pea Protein



Fiber Sources

Cereal & Cereal Byproducts
Starch
Flaxseeds
Oats
Chickpea
Kidney Bean
Maize
Wheat
Rice
Millet



Carbs & Fiber Sources

Hydrolysed vegetable protein
Carrot
Sweet Potato
Banana
Mix Berries
Pomegranate
Pumpkin
Strawberry
Blue Berries
Spinach
Mango
Broccoli
Buckthorn
Potato
Pea
Cellulose
Other Fruits & Vegetables



Functional Phytochemicals

Catnip Leaf
Moringa Powder
Ashwagandha
Wheat Grass
Barley Grass
Rosemary Extract
Seaweed Extract
Turmeric Extract
Green Lipid Mussel
Hemp Powder
Chamomile
Passion Root Flour
Valarin Root Extract
Ginger Root Extract
Echinacea Purpurea
Dandelion Root
Astragalus Root
Quercetin Dihydrate
Other Phytochemicals



Permitted Additives

Vitamin A, D, E, K, B & C
Minerals
Emulsifier
Preservatives
Color
Antioxidants
Natural & Nature Identical Flavour
Humectants
Anticaking Agents
Stabilizing & Thickening Agents
Antimicrobial agents



Fat Sources

Omega 3, 6 & 9
Veg Oil
Fish Oil
Chicken Oil
Hemp Oil
BSF Oil



Functional Ingredients

Taurine
Arginine
Tryptophan
Prebiotics (FOS, inulin)
Probiotics
L-carnitine
Collagen Peptide
Glucosamin Sulphate
Methylsulfonylmethane (MSM)
Chondroitin Sulfate
Hyaluronic Acid
Yucca Extract
Enzyme Blends
Colostrum
Black Solid Fly Larvae Meal
Yeast
Peanuts



All of the above & more!

FLAVOUR OPTIONS

- 1) Veg_ Soft Sticks For Dogs (Pomegranate)
- 2) Veg_ Soft Sticks For Dogs (Pumpkin Carrot)
- 3) Veg_ Peanut flavor Soft Chew For Dogs (Star Shape)
- 4) Veg_ Milky SMP Soft Strip For Dogs
- 5) Veg_ Blue Berry Sticks For Dogs
- 6) Veg_ Pumpkin Flavour Soft Sticks For Dogs
- 7) Veg_ Dent Strip For Dogs
- 8) Nonveg_ Protein Bar-26mm
- 9) Nonveg_ Protein Bar-20mm
- 10) Nonveg_ Protein Bar-20mm
- 11) Non Veg Chicken Strawberry Sticks
- 12) Honey Chicken Sticks
- 13) Chicken Banana Sticks
- 14) Protein Bar Circular Shape
- 15) Chicken Carrot Soft Sticks
- 16) Chicken Blueberry Soft Sticks
- 17) Chicken Ring Soft chew
- 18) Multi Berries Soft Chew
- 19) Skin & Coat Fish Shape
- 20) Vit D3 Star Shaped
- 21) Hip & Joint Bone Shape
- 22) Dental Probiotic Chew -Heart Shape
- 23) Dental Probiotic Chew -Plus Shape
- 24) Dental Probiotic Chew -Tooth Shape
- 25) Skin & Coat -8star Shape

Protein Bar *for dogs*



